Open structures
Clear forms

Property data sheet
STABILO International GmbH

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STABILO International GmbH

Project
New building STABILO CUBE

Location
Schwanweg 1
D-90562 Heroldsberg

Investor
STABILO International GmbH

Office planner
mvmarchitekt + starkarchitektur (Cologne)

Office furnishing partner
ambiente & object (Mühlhausen)
STABILO International GmbH

Schwan-STABILO is a globally successful corporate group with three independent business fields of cosmetics, writing utensils and outdoor – including STABILO International GmbH as Europe’s leading manufacturer of writing utensils.

The company is in its fifth generation of family ownership and is numbered among Germany’s 100 best medium-sized firms. It generates revenue of roughly €559m and employs a workforce of around 4,400, almost half of them at German locations.

Schwan-STABILO celebrated its 160th anniversary on 11 July 2015, using this happy occasion to inaugurate the STABILO CUBE at the company headquarters in Heroldsberg. This architecturally sophisticated new building for the writing utensils division is a blend of convincing and innovative design, ecological sustainability, a modern working environment, data centre and the STABILO Shop.

"ASSMANN provided the retail partner ambiente & object with productive support to find the right solution for workplace design that suits our open design concept; it also mastered the project’s scheduling and logistical challenges with ease."

A. Henkel, Project Manager, STABILO International GmbH
Workplace set-up for clerical staff and project groups

Project information

Objective
The STABILO CUBE breaks down the departmental barriers otherwise found in working worlds, and instead trusts in an open, creative team environment – integrated as part of an innovative room design.

Planning
The Cologne-based office of architects mvmaarchitekt + starkearchitektur and Schwan-STABILO, represented by project manager Angelika Henkel, co-operated closely. ambiente & object took overall control of furnishing offers and solutions. The company from Mühlhausen came in ahead of its competitors thanks to its coherent, ergonomic and economical office furnishing concept.

Floorspace concept
The concept detailed open office space with twin workplaces, benches for 4 persons and single workplaces for department managers, also conference rooms and a meeting zone. The rooms are structured by free-standing, waist-high cabinets (2-shelf and 3-shelf) and Viteco partition walls as privacy screens between desk group set-ups.

Special planning feature
Each employee was entitled to choose their own preferred chair to suit personal ergonomic needs from a range by various manufacturers.

Workplaces
approx. 100 workplaces and several meeting points

Total office space
1,840 m² over 4 storeys

Furnishings
- TriASS desks
- Canvaro sit/stand desks
- Viteco partition walls
- Ativo cabinet system
- Points large containers
- Meeting points/high tables as an individual solution

Logistical challenge
Only 3 days were available for assembly and installation before the employees moved into the space.
ASSMANN property excellence

The most fascinating aspects of the STABILO CUBE’s architecture are its openness and lightness, which are further accentuated through the application of strong, vibrant colours as a visual tool to distinguish the various parts of the building: the conference rooms are in green, the communication zones in blue, and the brand shop is in red.

ASSMANN reflected the requirements of this striking interior design in its own contribution to the project. The office furniture in demure white discreetly remains in the background to emphasise the intensity of the colours, while at the same time satisfying the demands of a modern and functional working world in keeping with the futuristic style of the building. Individual design solutions were created to accommodate particular requirements:

- Optimised workplace design in close co-operation with the specialist retailer and client.
- Ergonomic sit/stand desks for dynamic work and healthy posture.
- Creation of a harmonious interplay between interior design and office furniture.
- Production of a creative and communicative working environment.
- Ideal working conditions with maximum transparency for each individual desk.
- Successful blend of open-plan offices, creative privacy areas, groups of sofas and seats, as well as freely accessible communication zones.

White furniture

Vibrantly colourful interior design